

Textiles and Design

Section II

25 marks

Attempt Questions 11–13

Allow about 45 minutes for this section

Answer the questions in the spaces provided.

Marks

Question 11 — Australian Textiles, Clothing, Footwear and Allied Industries (5 marks)

- (a) Explain one way the Australian government has attempted to make the Australian Textiles, Clothing, Footwear and Allied Industries more competitive internationally. 2

The Australian government has attempted to make the ATCFAI more competitive through reducing tariff levels for overseas competitors. This has allowed the efficient industries to gain ideas and innovations from internationally thereby having increased market share and competitiveness.

- (b) Discuss why many Australian textiles, clothing and footwear companies have chosen to manufacture their goods overseas. 3

Australian textiles, clothing and footwear companies have chosen to manufacture their goods overseas due to a number of advantages. They have^{an} increased market ~~share~~ therefore are able to make more sales due to more consumers being available - Labour costs are lower overseas therefore they can reduce the cost of production and increase profit. They have greater access to new technological developments overseas so they are able to increase productivity. Overseas countries can also offer incentives such as low tax and less government regulation,