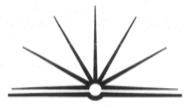
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Start here. The development of technology has allowed for surfing to become more accessible to consumers world wide. Social Networks and the internet have expended advertising of surf bracks and has allowed for surfing competitions to be brondcast world wiche. This With continued globalisation, this tread is likely continue, giving greater access to competitions and allowing sifes world-wide to see the techniques val by those on the pre-tore circuit, allows for the transfer of techniques at style. alobert Tourism with has and will continue expended the popular where. The Surfing, in the pust, has been able to contine to find to compete at. Global Tourism, increased places access to these competitions as nell as albred Additional writing space on back page.

HSC 2010 - Society and Culture Band 5/6 - Sample 3

-2-**Question 14** surfing to be transferred through diffusion to other cultures would wide. With the continuation of globalisation, Encluding the continued expension of global torism. surfing will become more widely accessable, allowing for increased some consemption by participants in the alture As surfing is a popular culture, it is associated with commucial products alubalisation allows - expension of the method for 75 products will as the increased necess to surping through increased tosisn al inproviments in technology. Surfing from globalisation and the inputs berifited continuin 6 the process shall be of benifit to the consumpt of this popular culture.