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(a) outline its origins.  
The Beatles <sup>"a well known"</sup> first gained local recognition when they joined ~~up~~ up in Liverpool as 16 and 17 year olds in ~~1957~~ 1958 and were unrecognised nationally until they were first spotted in Germany then through the use of media attention and the application of technology they were put on British television show in 1960 and then when they gained a contract with Polyphone Abbey Road Studios they recorded their first nationally known hit "Love Me Do" which set them up for international recognition when they went on their first world tour in 1961. This band was seen to be ~~the most~~ <sup>recognised</sup> by most other media critics and musicians to be the most influential band of the century creating its own paraphernalia and its pop culture status and through the evolution of technology it still remains one today. Their experimental varying style from pop, rock, ballad - storytelling created a wide interest in audience along with a great resistance from conservative views from 50's creating a social conflict and their music and influential style could be seen as a large contributing factor.

(B) the impact of news and ~~theory~~ <sup>mythology</sup> played a big part in creating ~~the~~ "The Beatles" persona and style.

The glorification of John Lennon's radicalist views after his ~~shocking~~ shocking death created a idolised view and created a greater level of consumption this along with these radicalist, experimental music embraced and became the 60's and due to this ~~resistance~~ resistance that was generally the parents of the time created a bigger wider acceptance in teenagers who are seen to be the main consumers of the pop culture as the resistance and radicalist behaviour the Beatles in capsulated was something ~~is~~ the majority of teenagers of the time wanted to follow.

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