

Start here.

Punk.

a. The origins of punk rock stemmed from the D-I-Y (Do it yourself) ethics of ~~the~~ 1970's garage rock in America & the UK. Some of the first punk bands were The Ramones, The Clash & the Sex Pistols. The first bands, & most new punk bands, started performing in local clubs, bars & venues. Often, these bands would wear clothing that supported their beliefs. These beliefs include political change, feminism & free spirit.

b. Heroes in Punk rock are often vocalists & frontmen of bands (such as Billy Joel Armstrong of Green Day), ~~and~~ occasionally other musicians ~~(such as Mike Dime)~~ (such as Johnny Rotten of the Sex Pistols) & ~~and~~ rarely record label owners (such as Coe Wilson of Resist Records).

These heroes can play a both positive & negative role in their main audience who are teenagers. Role models such as Johnny Rotten is known to abuse drugs ~~and~~ & had later died due to a heroin overdose, thus making a negative impact on teenagers. However, front man of Rise Against, is ~~from~~ a known vegan & often protests animal rights along with with other animal activists. These positive & negative impacts vary amongst & consumers.