

Question 2 (6 marks)

(a) Define *quantitative research*.

A large amount of research
that may be off the subject,
irrelevant.

(b) Define *qualitative research*.

less research, but more depth
structure and quality.

(c) You are asked to conduct research on the impact of technology on family relationships.

Name ONE appropriate methodology you would use to research this issue.

Interview

Justify your choice of methodology for this research.

The only person that can answer-
~~this~~ are those affected. A one
on one methodology makes
the research more personal
and primary. The interviewer
is able to also evaluate the
body language and be able
to use this as effects also

question
for
this
research