

Question 2 (6 marks)

- (a) Define *quantitative research*.

Thorough research from
books, magazines, newspapers,
.....

- (b) Define *qualitative research*.

Research from using computers
such as internet,
.....

- (c) You are asked to conduct research on the impact of technology on family relationships.

Name ONE appropriate methodology you would use to research this issue.

QUESTIONNAIRE,
.....

Justify your choice of methodology for this research.

I would conduct my own
Questionnaire (survey) because
you deal with a wide range
of people - usually 50-100, and
you receive a lot of
different opinions and facts.
And with your answers, you can
total them in percentages, which
makes it easier to know how many
people agree with this, how
many do not. e.t.c.