

- Developing Personal Skills
- Creating Supportive Environments
- Strengthening Communities
- Reorienting Health Services
- Building Public Policy

Question 22 (continued)

(b) Argue the benefits of applying the Ottawa Charter to ONE health promotion initiative.

8

~~The~~ The Ottawa Charter, when applied to smoking has many adverse benefits and ongoing affects. As the government is trying to reduce the number of mortality and morbidity rates that are derived from smoking the government has taken on smoking as a health promotion. The government has tried to do this by applying the action areas of the Ottawa Charter. There are supportive environments where there are 'smoke free' zones, and that there is no smoking at offices or in bars anymore. Developing Personal Skills are by the government raising individual's awareness of smoking issues by creating add campaigns and having advertising on all smoking packets, about the effects of smoking. Health services are readily available to all with the 'quit line', nicotine patches etc.

Building Public Policy is in place because there is no smoking areas all over public places not only by the government but by the local public.

End of Question 22