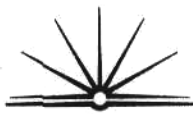




There are many different consequences for sporting organisations that attract sponsorship some include performance of the athletes, money, time, etc.

§ For a sporting organisation to attract and keep a sponsorship they need to have athletes that are ~~per~~ performing well to get the sponsorship in the first place but then the athletes have to continue to perform well so the sponsors will continue to sponsor the sporting organisation.

The sporting organisation must be seen ~~be~~ by lot of people either in a community, country or on Television world wide so when a sponsor gives the sporting ~~organisation~~ organisation sponsorship



they want lots of people to see who is sponsoring the sporting organisation.

The club ~~and~~ must also have money or need money for somebody to sponsor them the major downfall here is the sporting organisation must pay some of their profits to the sponsors in some cases this happens but not all the time.

Question 24

(b)

The Olympic games had a huge impact on Australia's sporting and national identity.

Australia finished in the top 5 on the medal count which means ~~even~~ Australia is a very good sporting nation because of this top 5 finish



Australia's sporting identity was raised we became much more respected ~~and~~ as ~~and~~ a nation, It also help or national identity as well.

Australia's national identity was also boosted because of the olympic ~~to~~ games. Many thousands of people came from all around the world to see there teams compeate in the Sydney 2000 Olympic games while the tourists were here enjoy in the games they also checked out or cities like Sydney, Melbourne, Brisbane and ~~the~~ some would have visted big tourist destinations like the Gold Coast, the Blue Mountains, the 12 apossals and the great ocean road. Becase tourists



from all over the world discovered
or beautiful country they would
have spent money that boosted
the Australian economy but
more importantly the tourists
would have gone home and told
all their friends and family about
how beautiful the country of
Australia is and how good they
are at sport. Because these
other people would have seen
photos and heard about how good
Australia was ~~the~~ lots of them
then properly planned to travel or
have traveled to Australia since the
Olympic games & all these tourist
coming and seeing our country
and then telling their friends
and family about their trip
~~boosted~~ help to give Australia its



national identity. Because we are good at sport and we have such a beautiful magnificent country both our National and Sporting identity were increased because of the Sydney 2000 Olympic games.