



## Q24 Section 2

a) Sporting organisers may have to make decisions not based ~~on~~ on what is best for the sport but what is best for the sponsors, decisions like these may include keeping the players that attract attention not keeping players that perform better, the sporting organisers will do this because if there are more crowds or viewers they will attract more sponsors which ~~won't~~ <sup>will</sup> result in increased profits for the sport and club. Sporting organisers may have to relocate some grounds or merge teams to increase profits these decisions are down also for the survival and ~~and~~ the good of the game.



B) Q 24 Section 2.

The Olympic games were seen as the best thing to happen to Australia sport wise.

The National identity of Australia could not have got better Advertisement, throughout the games it showed to the whole world that Australia is a major competitor and show the world that "down under" aren't the underdogs anymore, with Australia doing better than ever before it increased Australia's national pride. The games promoted not only one sporting development such as the fantastic arenas and stadiums but showed Australia in general not only the harbour bridge and kangaroos but the true identity of Australia with one way of living, thinking, eating everything that the world didn't know about Australia was promoted and this has impacted with tourism and which will help the economic value of Australia.