



Question 24 - Sport and Physical Activity
in Australian Society

9)

The consequences for sporting organisations of having to attract sponsorship.

For major sporting groups find it hard to attract sponsors as the sponsors want television coverage and sometimes the consequence is to have their name changed to suit the sponsors. An example would be 'Shark park' being taken over as the sharks were sponsored by someone else and forced to move.

With local clubs and small sporting organizations the sponsorship is harder to gain but the consequences are not so big.



Question 24

b)

The Olympic games is well sort after to be held in your country. But with the Olympics come a lot of costs and responsibility.

For example, if a country holds the games and the running of the events dose not go smoothly the national identity gose under survualiance ~~for~~ from the media which will tear apart the country. One major event in the games is where terrorist broke into the living area of athelets and held them hostage. This gave the country the identity of being not safe.

Within Australia we are still paying costs for



the Olympics but the identity of Australia was uplifted as all nations came together to compete its like war without deaths and destruction it is amazing to watch. and to be apart of Australia.