

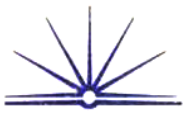
a) Constraints:

- Economic - How much will the venture cost to get up and running? ~~The~~ The students will have to ensure they have the initial capital to create the venture and that the capital will be re-couped from <sup>the</sup> income created by the website

- Time - The students plan to have the website operational for the next school year. They must ensure that this is possible and that the quality ~~with~~ of the site will not be sacrificed ~~at~~ <sup>by</sup> a rushed job

- Technical - The students must ensure that they have the technical skills to create and manage the business as well as the support from institutions such banks to help manage their online fee collection.

The group should also consider the competition, that they will be up against from other sites,



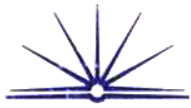
and

How they are going to get the information, such  
as student assignments, for their site, and ~~whether~~  
~~they can~~

(b) The business initiative raises many social and ethical questions / issues.

From a social perspective the business will be offering information and support to students in order to help them with their school work. This is very positive. The fact that the business will be online is also positive as it means that students will have access to the information in their own home. However the business creates ~~an~~ equity issues as some students who cannot afford the service nor have access to a computer will be disadvantaged. Other social considerations are the isolation that students may feel interacting with a computer and their reliance upon study aids.

~~These~~ From an ethical perspective the business creates many issues. Copyright and censorship laws regarding the student assignments and computer software available on the web site must be adhered to. Other ethical dilemmas include giving students access to other <sup>people's</sup> work as it is giving them the answers rather



than encouraging them to learn. Charging students who do not learn or gain alot from the site is also a question of ethics. Students who use the site are also placed in an ethical dilemma regarding these issues.