

- Tourism .

Question 23 (14 marks)

- (a) Explain how the changing use of technology has influenced an economic activity you have studied. 6

The use of technology has influenced tourism in many ways both positively and negatively. Tourism began mostly by the richer people, as traveling was expensive. Technology such as the invention of the aircrafts instead of the steam-boats in the 19th Century allowed travel to be both easier and cheaper. The use of the internet made the ability of information on different country's and the activities, accomodation and travel needed, so that the individual knew what they were paying for. These has led to a boom in tourism to both developed and developing countries.

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Question 23 (continued)

- (b) 'Local economic enterprises can no longer operate in isolation. Linkages and flows change significantly over time.' 8

Perisher Blue.

Discuss this statement in relation to a local economic enterprise you have studied.

Perisher Blue ski Resort is located near Kosciusko National Park and within NSW border. It ^{covers} has an area of 25000Ha and has 7 major Peaks, 50 ski lifts and hold up to 25000 people per hour. As it is a cold leisure activity, "isolation" can no longer operate in isolation', this is due to the travel and expenses costing to go ^{to} the enterprise. Linkages to the local towns is important as it keeps the money in the area. Perisher is an all year round enterprise but is most busy in the winter time, contributing to the fact that a local enterprise can no longer operate in isolation.

End of Question 23