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**Question 23** (14 marks)

- (a) Explain how the changing use of technology has influenced an economic activity you have studied. 6

Technology is a big part of today's tourism. Every country is finding it easier to deal with tourism because of the technology today.

Now it is much easier for tourists to book shows, tickets, flights all online. All technology comes with step by step instructions and is easy for anyone to use. The more tourists a country has the more money it handles and keeps.

Therefore keeping up with new technology ultimately will bring the country more money in the end with more tourists.

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Question 23 continues on page 14

## Question 23 (continued)

- (b) 'Local economic enterprises can no longer operate in isolation. Linkages and flows change significantly over time.'

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Discuss this statement in relation to a local economic enterprise you have studied.

Pensher Blue<sup>(PB)</sup> in Canberra, Australia can no longer<sup>not</sup> operate on the off seasons. As PB is a ski resort it is only open in the winter months and therefore is losing business quickly. PB has changed over the last few years opening up as park ~~for children~~ in the summer months. ~~Now~~ Now they are able to hire more staff and make more money as the park will be open.

End of Question 23