

It is typical for the media to create personalities for the audience to admire, choose and elaborate on reports that appeal to the audience viewers préjudices and to become closely is som involved in crime scenes which could endanger lives. Mike Moore is the presenter "Frontline", and admired by and like every other news presenters is admired by audiences due to the fact that audiences. could act only see and believe this & central figure and is honest, and could be trusted and providing and essential.

service of delivering important news But # An in Frontine" Mille Moore is a sucker. He is only a figure to deliver news and rever it never mattered to 18 Frontline's producer, Brian Thompson, what his or opinions were hape gony to intelligence forfe yot sproup/ that the 15 John played 12 the "We an't got dames" and is constantly being ignored. In "we ain't got dames ", Brian grones Mikes decision to decision report on succe the sweat shop industry and edits his \$ story into fashion catwalk report, Mike:

